



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Contract

31215

Schedule Dates

10/31/12-11/05/12

Advertiser

POL/JA HASNER/R/CON/FL (3520)

Agency

Smart Media Group (1811)

Product

Political Issues (1082)

Brand

HASNER FOR FL CD-22 (12934)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

ROSEN, SARNI

Phone/Fax

/

CPE

HASNR/ORDR/C30N06

Account Types

National/Political Candidate

Billing Type

Standard

Comments

HASNER FOR FL CD-22
ADAM HASNER FOR FLORIDA CD-22,

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Wendy Creque
CO-OP No
Headline # 06399195
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,875.00
Net Total \$10,625.00
Sales Tax

WSVN (WSVN)

By Broadcast Month

Nov. 2012

Grand Total:

Spots 6

Rate \$12,500.00

Grand Total: \$12,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/12-11/02/12	3	:30	10P-11P (ET)	1					1			1	\$3,250.00	\$3,250.00	WSVN (WSVN)	M-F 10P NEWS	10/29/12
2.0	Normal Line / SPOT (2)	11/05/12-11/05/12	3	:30	6P-6:30P (ET)	1	1							1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CH 7 NEWS	10/29/12
3.0	Normal Line / SPOT (3)	11/03/12-11/03/12	3	:30	10P-11P (ET)	1					1			1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	10/29/12
4.0	Normal Line / SPOT (4)	11/04/12-11/04/12	3	:30	10P-11P (ET)	1					1			1	\$2,200.00	\$2,200.00	WSVN (WSVN)	CH 7 WEEKEND NEWS	10/29/12
5.0	Normal Line / SPOT (5)	11/01/12-11/01/12	3	:30	6P-6:30P (ET)	1			1					1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CH 7 NEWS	10/29/12
6.0	Normal Line / SPOT (6)	10/31/12-10/31/12	3	:30	6P-6:30P (ET)	1			1					1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CH 7 NEWS	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation. WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.